

INSIDE SUPPLIES MOBINEAR WITH KEY NFC TECHNOLOGY

NFC Reader Module Expands Access to MobiNear Kiosk and Platform

AIX-EN-PROVENCE, France, Sep. 29th , 2009 – INSIDE Contactless, the world leader in advanced open-standard contactless chip technologies, today announced a technology partnership to provide critical NFC technology to Paris-based MobiNear, a world-leading provider of proximity mobile communications solutions. Through this cooperation, INSIDE is providing NFC reading capabilities to enhance the MobiNear Box kiosk, which will now be able to let people use their contactless transportation cards and NFC-enabled mobile phones to access MobiNear’s PayGO platform for a broad range of payment, loyalty, access control and identification services.

“The MobiNear Box kiosk is our first solution to include NFC in addition to Bluetooth®, BlueNFC® and Wi-Fi® interfaces, and we chose to work with INSIDE because they are the world leader in NFC technology,” said Christian Chabrerie, founder and CEO of MobiNear. “INSIDE’s NFC reader module provided a turnkey solution we were able to easily integrate into our MobiNear Box. This significantly reduced development time and cost to add NFC capabilities to our platform.”

INSIDE’s NFC reader module is a low-cost, low-power, multi-standard, 13.56-MHz proximity contactless coupler with a small, optimized footprint that makes it easy to incorporate into small devices to provide contactless capability. It is compatible with ISO 14443 A/B/B’ and ISO 15693 protocols, and compliant with the Sony FeliCa™ protocol.

“With INSIDE’s NFC technology built in, MobiNear's kiosk and platform is now compatible with the millions of contactless transit passes – including five million in the Paris area alone – and NFC-enabled mobile phones already in use to provide micro-payments, loyalty, gift cards, coupons and access keys,” said Bertrand Moussel, vice president of sales, EMEA, at INSIDE Contactless. “We look forward to working with MobiNear to enhance their kiosk and platform thanks to our NFC technology”

About MobiNear

MobiNear is a world leader in solutions for proximity and near mobile communications, which include short-range communication technologies such as Bluetooth®, BlueNFC®, NFC® and Wi-Fi®. MobiNear is headquartered in Paris, France. For more information, please visit www.mobinear.com.

About INSIDE Contactless

INSIDE Contactless is the global leader in open-standard contactless payment and Near Field Communication (NFC) semiconductors and software that power the next generation of payment, transit, identity and access control applications. The company's intelligent, microprocessor-based platforms offer the flexibility to be embedded in smart cards, mobile phones and other consumer electronic devices, documents, badges and other items to support a wide range of innovative contactless applications and bring new levels of convenience to users. INSIDE has delivered more than 300 million contactless platforms worldwide to customers and partners that include many of the leading payment card and mobile phone manufacturers, systems integrators and financial institutions. With a portfolio of 60 families of patents, including several essential NFC patents, the company has played a leading role in NFC and contactless innovation. INSIDE is headquartered in Aix-en-Provence, France, with offices in Shanghai, Singapore, Warsaw, Seoul and Silicon Valley. For more information, please visit www.insidecontactless.com.

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